

## NEW “MADE IN BELGIUM” REFERENCE



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### **Bed & Belgium: The best selection of Bed & Breakfasts in the must-see parts of Belgium.**

“There are others”, of course, but...

The e-tourism market is very competitive but few operators can boast that they have a **LOCAL structure and 20 years expertise on the Belgian tourist market!**

Given the growing success of [Bed & Brussels](#) and [Brussels Destination](#), our small, completely Belgian structure has recently launched its new website [bedandbelgium.com](#) and is extending its Bed & Breakfast coverage, previously limited to our capital, to the whole of Belgium.

A selection of black, yellow and red B&B accommodation, listed by city and selected on the basis of various criteria, such as charm, personalised hospitality and location.

The Bed & Breakfast sector has thrived in recent years. Belgians are well known for their friendliness and are increasingly willing to open their homes and welcome guests.

Guests want a personal contact. And if, in addition, they can benefit from the suggestions and advice of [Mary, Vincent and their children](#), eat [Elsje's](#) home-made jam or even pick up some tips from [Micheline](#), a keen gardener and expert in floral decoration, it's a must! Every Bed & Breakfast offers a unique experience in the home of unique owners.

Another advantage of Bed & Breakfast accommodation is that if you need a room for your Irish mother-in-law, accommodation for your French friends who are in town for your wedding, you will always be able to find a Bed & Breakfast near you and within your budget!

**Unlike current booking sites, the [Bed & Belgium](#) team places the emphasis on developing a close contact with clients and owners.**

What advantages can we offer our clients?

- Personalised, tailor-made support during each stage of their stay (search, booking, payment, etc.)
- Excellent value for money throughout the year
- A service tailored to the client's need
- ONLINE/OFFLINE assistance (chat, video, etc.)
- A collection of certified testimonies of past guests

What does our service to owners include?

- Permanent support and availability
- Assistance and advice (decoration, tax and legal matters, etc.)
- High visibility
- An online diary
- The lowest commissions on the market
- A well-established, tried and trusted network

Without forgetting a presence on smartphones and tablets thank to our mobile partner [TagTagCity](#).

We are also continuously looking for charming, unusual and high-quality B&Bs (beautiful settings, refined decoration, environment, cleanliness) to welcome our Belgian and foreign clients, whether they are city trippers or on a business trip.

If you are an owner or know one of these magical places, please contact us at [Info@BedandBelgium.be](mailto:Info@BedandBelgium.be).

**The objective of [Bed & Belgium](#) is to defend a local, “made in Belgium” concept, based on high-quality human relationships.**

The testimony of Maité and her parents, owners of a Bed & Breakfast in Jodoigne:

***“We are above all motivated by our love of human contact and the pleasure of sharing an exceptional dwelling. We appreciate meeting people from all backgrounds, whether they are tourists or business people”.***

*If you have not yet enjoyed the pleasure of staying in a Bed & Breakfast and would like to share a taste of discovery with [Maité](#) don't hesitate or contact the [Bed & Belgium](#) team at [Info@BedandBelgium.be](mailto:Info@BedandBelgium.be)*

You can also watch our 2 minute [explicative video](#) and keep up to date with our news and suggestions and ideas via our [Facebook page](#).

Our other services:



*More than a bed in Brussels*



*The reference to find your B&B in Brussels*

#### Key figures:

20 years experience

A database of more than 750 Bed & Breakfasts

Stays ranging from 1 night to 6 months

Prices starting from 15 EUR a night

3 websites

More than 20 000 visits to our sites in 2012

More than 1250 unique visitors every day to our various sites



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For further information please contact Laurence Dekeijser  
on +32 2 646 07 37 or by email to [Info@BedandBelgium.com](mailto:Info@BedandBelgium.com)